



Call Insights

BETA

BY SERVICE DIRECT

Know Your Performance. Increase Profitability.

Our Call Insights Service is designed to increase the profitability of your Campaigns while also saving you valuable time and money. Our Quality Assurance team reviews, verifies and analyzes each call outcome, capturing important data points and unlocking valuable insights to help you understand and improve performance. Our Call Insights Service, which includes a personalized monthly Call Insights Report, can be added on to any Marketplace or Select Lead Generation program.



Increase Campaign Profitability

Beyond verifying each call, our Quality Assurance team identifies areas for improvement and provides actionable data to help you optimize your Campaigns.



Make Smarter Decisions

Our Call Insights Service unlocks critical performance insights to help you make smarter, data-backed decisions. These insights influence your Campaign strategy and help you understand how to turn more calls into customers.



Save Valuable Time

Our team reviews, verifies and analyzes each call, so not only do you receive valuable performance data, but you also save time by not having to worry about submitting Leads for Review.

Key Features

CALL VERIFICATION

Our Quality Assurance team will review all calls to make sure you only pay for calls from new potential customers.

100%

LEADS REVIEWED

124

Billable Calls

CALL PERFORMANCE METRICS

Our Quality Assurance team analyzes calls to capture critical data points and unlock Lead Performance Metrics including your Call Answer Rate, Booked Appointment Rate, and more.

89%

CALLS ANSWERED RATE

110

Calls Answered

14

Calls Not Answered

62%

BOOKED APPOINTMENT RATE

77

Appointments Booked

47

Appointments Not Booked

Pricing – No Hidden Costs

Our Call Insights Service is a simple, flat rate, tiered pricing structure based on the number of Billable Leads delivered each month.

0-50 Leads / month: \$99 per month

51-100 Leads / month: \$199 per month

101-150 Leads / month: \$249 per month

151+ Leads / month: Talk to us about an Enterprise Account

Interested?

To learn more or sign up for Call Insights Service, email support@servicedirect.com